



For Immediate Release

Chinook Centre Wraps Up 2009 Holiday Season with Strong Boxing Week Traffic and New Retailer Announcements

January 6, 2010, Calgary, AB... Having already delivered strong Boxing Week (December 26-January 1) crowds to Chinook Centre, Santa decided to leave a few final gifts for the Calgary shopping centre and its future guests. Chinook Centre celebrates the new year with a bang, announcing new retailers for its expansion project, including *Abercrombie & Fitch*, *Hollister Co.*, and *Apple*. These new additions will open Fall 2010 with the opening of the expansion project.

"Chinook's Boxing Week traffic was up 11% over last year which was an encouraging way to end a challenging year in retail," said Terry Napper, general manager, Chinook Centre. "2010 is going to be an incredible year for Chinook Centre as we celebrate our 50th anniversary and complete the expansion project this Fall," he said.

Abercrombie & Fitch, renowned for casual, classic and trend-right clothing, will open a 7,811 square foot store on the main level of the expansion, while Hollister will open a 7,014 square foot location on the upper level. Hollister Co. offers Southern California inspired clothing for the laid-back and free-spirited. Both stores mark their foray into the Calgary market with their Chinook Centre locations.

With over 200 stores worldwide, Apple will increase its Calgary presence with over 5,000 square feet of new retail space for Apple fans to test-drive new products and learn more about the latest and greatest Apple products.

About Chinook Centre:

Chinook Centre, managed by Cadillac Fairview Corp., boasts over 200 retail outlets including three department stores, Calgary's only Williams-Sonoma & Pottery Barn, Zara, one of Canada's largest food courts, and a 120,000 square foot entertainment wing. Chinook Centre is in the midst of an expansion project, a 180,000 square foot addition that will make way for an additional 60-80 new retail locations, new restaurants and 1,200 heated underground parking stalls. For more information, visit www.chinookcentre.com.

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