



For Immediate Release

## **Chinook Centre Expansion Dressed Up with Announcement of Teenflo, Forever XXI, Miss Sixty/Energie and GUESS by Marciano**

**February 2, 2010, Calgary, AB...** Chinook Centre upped its fashion quotient today with the announcement **Teenflo**, **Forever XXI**, **Miss Sixty/Energie** and **GUESS by Marciano** have joined its ever-expanding roster of new client retailers to open with the Centre's expansion in Fall 2010. **Teenflo** will open a 1,570 sq. ft. boutique; **Forever XXI** will open a 15,300 square-foot flagship location on the upper level; **Miss Sixty/Energie** will strut it out in a 1,616 sq. ft. location on the main level, and **GUESS by Marciano** will open its first Calgary store with a 2,900 sq. ft. location on the main level.

"The response we're receiving to our expansion from the retail community is truly amazing," said Paige O'Neill, manager, Chinook Centre. "The addition of these retailers to Chinook Centre further solidifies our position as the leading fashion centre in Southern Alberta and is a real coup for our fashion-forward shoppers," said O'Neill.

### **About the New Retailers:**

Established in Paris in 1975, **Teenflo** offers a collection based on quality fabrics, exceptional fits and modern styling. Found in specialty boutiques across Canada and the US, such as Holt Renfrew, Teenflo is expanding its retail operations, which currently consists of boutiques in Montreal, Vancouver and Toronto.

Celebrated by style-conscious and trend-savvy shoppers and chosen as one of the top three teen shopping brands nationwide, Forever 21 has quickly become the source for current fashions at great value, not only with young shoppers, but also with customers who are young at heart. A phenomenon in the fashion world, Forever 21 created its flagship stores, **Forever XXI**, to offer an exciting and spacious shopping environment with a variety of merchandise.

Self-described as "feminine, ironic, exuberant and in these days even more glamorous and sophisticated", **Miss Sixty** first launched its women's jeans collection in 1991 and has since been making fashion tracks with celebrities and fashionistas all over the world. Its sibling-brand, **Energie**, is best known for its vintage touches and used effects; marking, re-working and reinventing garments to adapt to different bodies, personalities and moods.

**GUESS by Marciano**, the first brand extension from GUESS Inc, is a fashion-forward women's collection designed for the stylish, trend-setting woman. GUESS by Marciano represents pure glamour in everyday fashion, from intricately detailed tops to glamorous party dresses and well-constructed pants, skirts and coats. The collection offers a trend-setting variety of mix-and-match pieces that will take you from a morning meeting to cocktail hour in style.

Additional retailers will be announced over the coming months.

**About Chinook Centre:**

Chinook Centre, managed by Cadillac Fairview Corp., boasts over 200 retail outlets including three department stores; Calgary's only Williams-Sonoma, Pottery Barn and Zara; one of Canada's largest food courts, and a 120,000 square foot entertainment wing. Chinook Centre is in the midst of an expansion project, an 180,000 square foot addition that will make way for an additional 60-80 new retail locations, new restaurants and 1,200 heated underground parking stalls. For more information, visit [www.chinookcentre.com](http://www.chinookcentre.com) or follow us on Twitter at [www.twitter.com/ChinookCentre](http://www.twitter.com/ChinookCentre).

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