



For Immediate Release

Chinook Centre Serves Up New Dining Experiences in 2010 with Opening of Five Dining and Lounge Destinations

February 2, 2010, Calgary, AB... With over 13 million customers visiting Chinook Centre last year alone, it's no real surprise the tables and bar stools at the Centre are some of the busiest in the City. Whether visiting the mall to shop, bowl, or catch a flick, 2010 will deliver some flavourful new opportunities for visitors to kick up their heels and enjoy a new scene. Throughout the year, **Chop, Spring Roll Noodle House, Flatiron Restaurant and Bar, Phil & Sebastian Coffee Roasters** and **Chacci's Sandwich Bar** will start serving up customers and destination guests.

"Chinook has really evolved as an entertainment destination and dining has become a huge part of our guest experience," said Terry Napper, general manager, Chinook Centre. "Last year our restaurant and food court clients served over 4.5 million customers and generated over \$40 million in sales so we anticipate the new eateries to do extremely well," he said.

The first of the new experiences to swing open the doors this year is **Chop**, a steakhouse concept by Moxie's Classic Grill Group. Construction is well underway on Calgary's first Chop location in a stand-alone building just outside of the main theatre doors. The 219-seat fine casual destination will undoubtedly become a date-night favourite with its coveted menu of steak, seafood and fresh sides.

Spring Roll Noodle House will open early Fall 2010 in the current Ginza location between East Side Marios and Shoppers Drug Mart. The 64-seat, table-service restaurant will offer fresh, contemporary Asian cuisine along with an expansive array of noodle soups.

For shoppers who need to take a break from all of the new shopping available to them when the expansion is complete, two of Calgary's local favourite eateries will open on the main level to satisfy the need for a caffeine boost or fill-me-up goodness. **Phil & Sebastian Coffee Roasters** will start serving up their famous lattes and **Chacci's Sandwich Bar** will stack up their legendary made-to-order sandwiches with the opening of the expansion.

Flatiron Restaurant and Bar will add to Chinook's dining options with the addition of a 9,500 sq. ft. two-level restaurant and lounge in the North East corner of the mall. Boasting 250 seats, the premium-casual food and drink establishment will also feature an indoor/outdoor rooftop patio and is anticipated to open in December 2010.

"This is another important step in growing our Flatiron brand in western Canada," says Lucid Group partner, Adam Drybrough. "Chinook Centre is an important location for us. This Flatiron restaurant located on two floors in the Northeast corner of the mall will become our flagship location. High traffic, high visibility and customer access from both the street and mall levels make it a desirable location for showcasing our premium casual restaurant concept."

About Chinook Centre:

Chinook Centre, managed by Cadillac Fairview Corp., boasts over 200 retail outlets including three department stores, Calgary's only Williams-Sonoma & Pottery Barn, Zara, one of Canada's largest food courts, and a 120,000 square foot entertainment wing. Chinook Centre is in the midst of an expansion project, a 180,000 square foot addition, that will make way for an additional 60-80 new retail locations, new restaurants and 1,200 heated underground parking stalls. For more information, visit www.chinookcentre.com or follow us on Twitter at www.twitter.com/ChinookCentre.

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